

New Home Energy Monitoring Innovations Showcased by Current Cost at Metering Europe 2010

Leading global provider of in-home energy displays unveils new multi-channel EnviR monitor at high-profile industry event in Vienna

The award-winning British company, <u>Current Cost Ltd</u>, has returned from another hugely successful industry event in which it unveiled some of its innovative new high-tech product launches. Metering Europe was held between 22 and 24 September 2010 in Vienna and was attended by over 3,800 industry experts, including representatives from utilities suppliers, energy regulators and solutions providers.

Current Cost engaged visitors from all types of organisations throughout the three day event. Its booth was transformed into an interactive forum which enabled the energy efficiency specialist to show how its products are at the cutting-edge of home energy monitoring innovation.

Among the exhibits was an animated click-through demonstration of how Current Cost's new, multi-channel EnviR device has the ability to monitor gas and water as well as electricity. The 100 per cent accurate monitor comes with a colourful and engaging choice of skins.

Guests at the event had the opportunity see how the company's C² technology can be used to remotely control devices around the home at the Current Cost Interactive House. There was also a demonstration of how energy monitors can be used to display changeable peak and off-peak tariffs when used in conjunction with a web portal and mobile applications for smart phones.

"Metering Europe provided an excellent forum for us to present our range of new technologies to the rest of the industry," says Current Cost managing director, Martin Dix.

"The ability to offer our customers total flexibility with bespoke products has always been a key focus for Current Cost and all of our high tech, low cost solutions are specially designed to help users identify energy wastage. This core message has resonated very well both at the show and in the wider market. Appearing at the event has enabled us to generate valuable sales leads."

Current Cost has enjoyed rapid expansion over the past five years, positioning itself within the clean tech market place as a provider of information on home electricity usage that both empowers consumers and provides vital support to utilities and service provider partners.

Current Cost's engaging and interactive devices are already being used by well over a million domestic users in the UK and overseas.

Metering Europe 2010 Facts

- The 12th Annual Metering, Billing/CRM Europe conference was held in Vienna, Austria
- Current Cost was a Silver Sponsor at the Metering 2010 show
- Further information about Current Cost and its innovative new products can be found at <u>www.currentcost.com</u>

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Notes to Editors

<u>Current Cost</u> was founded in 2004 and is the UK's most experienced manufacturer of real time displays for monitoring domestic electricity usage. The company continues to lead the market in innovation and was the first manufacturer to supply RTDs to the Top Six energy companies. Current Cost continues to lead the market in innovative RTD design and is the largest supplier worldwide, with over one million monitors installed to-date. C² proprietary technology is found in all the company's range of devices and is available in individual recognition plugs, standard meters and load management devices. The information gathered by the C² software can be downloaded to a PC or as a part web application, so that households, housing associations and any other organisation can track improvement in energy efficiency and wastage reduction.